What is claimed is:

1. 3-aryl-2-cyano-3-hydroxy-acrylic acid derivates of formula

R₁ is hydrogen, C₁-C₂₀alkyl; C₁-C₂₀alkoxy; CF₃; C₆-C₁₀aryl; or a radical of formu-

R₂ is hydrogen; or C₁-C₂₀alkyl.

10 2. Compounds of formula (1a) according to claim 1, wherein

 R_1 is C_6 - C_{10} aryl.

3. Compounds according to claim 1 or 2, wherein

R₁ is phenyl.

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4. Compounds according to one of claims 1 to 3, wherein

R₂ is C₁-C₂₀alkyl.

5. Compounds according to one of claims 1 to 4, which correspond to formula

R₂ is C₁-C₂₀alkyl.

6. Compounds according to one of claims 1 to 4, which correspond to formula

R₂ is C₁-C₂₀alkyl.

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7. Compounds according to one of claims 1 to 4, which correspond to formulae

wherein

R₂ is C₁-C₂₀alkyl.

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8. Process for the preparation of the compounds of formula (1a) according to claim 1, which comprises condensing the cyanoacetate of formula (1a) with the carbon acid chloride of formula (1b) to the compound of formula (1a) according to the following reaction scheme:

$$R_1$$
 CI + NC OR $Base$ R_1 CN OR_2 CN OR_2 CN OR_3 OR_4 OR_5 OR_5

15 wherein

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R₁ and R₂ are defined as in claim 1.

- 9. Use of the compounds of formulae (1a), (1b) or (1c) according to any of claims 1 to 7 for the antimicrobial treatment of surfaces.
- 10. Use of the compound of formulae (1a), (1b) or (1c) according to claim 9 iin the antimicrobial treatment, deodorisation and disinfection of the skin, mucosa and hair.

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11. Use according to claim 10, wherein the compound of formulae (1a), (1b) or (1c) are used for the prevention of the adhesion of bacteria on surfaces and the further forming of the biofilmes and for detaching the biofilm and/or for the inhibition of the groth of the biofilm forming microorganisms in the biological matrix or for killing them.

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- 12. Use of the compound of formulae (1a), (1b) or (1c) for the treatment of textile fibre materials.
- 13. Use according to claim 9, wherein the compound of formulae (1a), (1b) or (1c) are usedin preservation.
 - 14. Use acciording to claim 9, wherein the compound of formulae (1a), (1b) or (1c) are used in washing and cleaning formulations.
- 15. Use according to claim 9, wherein the compound of formulae (1a), (1b) or (1c) are used in imparting antimicrobial properties to, and preserving, plastics, paper, nonwovens, wood or leather.
- 16. Use of the compounds of formulae (1a), (1b) or (1c) for imparting antimicrobial properties to, and preserving technical products.
 - 17. Use of the compounds of formulae (1a), (1b) or (1c) as a biocide in technical processes.
 - 18. A personal care preparation comprising
- from 0.01 to 15 % by weight, based on the total weight of the composition, of a compound of formulae (1a), (1b) or (1c) and cosmetically tolerable adjuvants.
 - 19. An oral composition comprising from 0.01 to 15 % by weight, based on the total weight of the composition, of a compound of formulae (1a), (1b) or (1c), and orally tolerable adjuvants.